



## Veterinary Ireland Media Release – 9<sup>th</sup> November 2015

### World Cattle Health Veterinary Congress to boost Irish economy by €6 million

**Veterinary Ireland is pleased to announce the hosting of the World Buiatrics Congress (WBC) in the Convention Centre Dublin from the 3<sup>rd</sup> - 8<sup>th</sup> July 2016.**

The Congress is held every two years and was last held in Ireland in 1986.

“We are expecting over 2,500 delegates from more than 60 countries to attend at the Convention Centre, Dublin. We will have 32 keynote lectures given by world experts, 300 oral presentations as well as 700 poster presentations, workshops, symposia and round table discussions. The topics, alongside keynote speakers, have been published on the [WBC 2016 website](#). The five day congress is expected to generate approximately €6 million for the Irish economy” said Michael Sexton, Head of the Local Organising Committee for WBC2016.

Michael Sexton went on to say; “Ireland is one of the most important food exporting nations in the World. It has a long standing reputation for the produce from the national cattle herd, so their health and welfare is of tremendous importance. With the successful eradication of brucellosis, the reduction in TB rates and the advent of Animal Health Ireland and the initiatives it has begun in control of non-regulated diseases, Ireland is in the vanguard of cattle health”.

Agriculture remains one of the foundations of Ireland’s continued economic revival, and the dairy and beef industries are key pillars to this revival.

“With the Irish Government planning to grow food exports to €12 billion by 2020 and further ambitious targets set out in Food Wise 2025, cattle health will be an important factor in maintaining and improving the competitiveness of our dairy and beef exports” said Finbarr Murphy, Chief Executive of Veterinary Ireland. “The sharing of knowledge between global delegates, and veterinary professionals attending the conference, will help ensure Irish agriculture remains at the forefront of the latest technological and industry advancements.”

Ireland is also set to host the International Pig Veterinary Society (IPVS) Congress in Dublin from 7<sup>th</sup> - 10<sup>th</sup> June 2016, and it is anticipated that over 2,500 delegates will also attend this Congress. The total boost to the Irish economy as a result of these two veterinary conferences taking place in Dublin in 2016 is therefore in the region of €12 million contributing significantly to Ireland’s continuing economic revival.

Both Irish and foreign delegates have the option to [submit abstracts](#) to the WBC organising committee reflecting their current fields of study and to enhance their academic credentials, and these abstracts must be submitted to the Abstract Secretariat, [WBC2016abstracts@mci-group.com](mailto:WBC2016abstracts@mci-group.com), by 1<sup>st</sup> December 2015.

#### **Footnote:**

**Buiatrics is the study of cattle and their health.**

#### **ENDS**

A Media Pack has been prepared for all journalists with images, fact sheets, infographics, adverts etc. You can download the pack in the following folder:

[https://www.dropbox.com/sh/jiudsxig8tqm5pl/AADVrfNOlp5ExiuC5WACR\\_psa?dl=0](https://www.dropbox.com/sh/jiudsxig8tqm5pl/AADVrfNOlp5ExiuC5WACR_psa?dl=0)

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